

Trusted Content Provenance

Strengthening Authenticity, Provenance, and Trust Across Publishing, Broadcasting, and Digital Media

Supports Editorial Workflows

- Designed to integrate with established content operations, including CMS, DAM/MAM, newsroom production, rights-management, and syndication workflows.
- Creates a trusted timeline across editorial, production, review, and publishing workflows.
- Supports existing newsroom operations without disrupting editorial processes.
- Establishes a verifiable chronology from content creation through publication and distribution.

Preserves Content Provenance

- Anchors revisions, approvals, and publishing milestones to independently verifiable timestamps.
- Preserves creation, editing, approval, publication, and distribution histories.
- Records AI-assisted creation, editorial intervention, provenance metadata, and final human approval within the same verifiable timeline.
- Enables every stakeholder to reference the same verified content timeline.

Protects Media Integrity

- Strengthens confidence in the authenticity of published content.
- Supports rights administration, licensing verification, takedown disputes, chain-of-title reviews, and evidentiary investigations.
- Reinforces transparency throughout the content lifecycle.
- Preserves trusted digital records for years to come.

Every piece of content has two histories: the story it tells—and the story of how it came to be. Clockchain helps preserve both.

Protecting the Story Behind Every Story.